



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1353302

Schedule Dates

09/04/12-09/10/12

Advertiser

Obama for America (30051)

Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

OBAMA FOR AMERICA (187386)

Salesperson

Millennium/PHL, Philadelphia (1103)

Sales Office

Millennium Philadelphia

Buyer Name

Bassett, Laura

Phone/Fax

/

CPE

95/104/1536

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered

08/10/12

Last Modified

08/10/12

Entered By

Louise Palmer

CO-OP

No

Headline

ECR09781521

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$287.25

Net Total

\$1,627.75

Sales Tax

Asheville (WMYA)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

8

Rate

\$1,915.00

\$1,915.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line Line Type / Break Type (Ref #)

Dates

Sec

Length

Run Times

SPW

Mo

Tu

We

Th

Fr

Sa

Su

Spots

Rate

Total

Station

Comments

Entered

1.0 Normal Line / News

09/04/12-09/10/12

3

:30

6:29-30P- News-News 13 @ 630pm on WMYA

1

1

1

1

1

1

3

\$300.00

\$900.00

Asheville (WMYA)

WLOS NEWS 13 ON WMYA LEVEL 3

8/10/12

2.0 Normal Line / SPOT

09/09/12-09/09/12

3

:30

7P- Bones 2

1

1

X

1

\$120.00

\$120.00

Asheville (WMYA)

BONES LEVEL 3

8/10/12

3.0 Normal Line / Prime

09/10/12-09/10/12

3

:30

9P- MYN-Law & Order: SVU 2 (Monday)

1

X

1

\$400.00

\$400.00

Asheville (WMYA)

LAW & ORDER: SVU LEVEL 3

8/10/12

4.0 Normal Line / News

09/05/12-09/07/12

3

:30

10:30P- News-News 13 on MY40 @ 1030p

1

1

1

3

\$165.00

\$495.00

Asheville (WMYA)

WLOS NEWS 13 ON WMYA

8/10/12